



WORKING TOGETHER

Business
Power
Awards
2027

HONOURING AND
CELEBRATING THE BEST IN
LAHORE, PAKISTAN



Find out more at www.businesspowerawards.com

About the Business Power Awards

BUILT ON LEGACY

Founded by British Pakistanis Nadim Hanif and Andleeb Hanif, the 'Business Power Awards' was built from over 25-years of multi award-winning journalism, and business advocacy through one of UK's largest South Asian

publications - the 'Asian Express Newspaper'.

The 'Business Power Awards' champions the entrepreneurs, professionals and change-makers driving real impact across industries and communities.

Following the success of the UK-based 'Business Power Awards' and 'BPA Empowering Women Awards', the platform now takes its next major international step - launching in Lahore, Pakistan.

WHY LAHORE?

In partnership with the 'Innovation Hub' at the University of Lahore, 'Business Power Awards Lahore' is celebrating excellence across all industry sectors, recognising the businesses and professionals helping shape one of South Asia's fastest-growing economic regions.

Lahore stands at the centre of Pakistan's commercial and entrepreneurial landscape - home to thriving SMEs, startups, manufacturers, technology firms and global exporters.

Pakistan's SME sector contributes approximately 40% to GDP and nearly 80% of non-agricultural employment, highlighting the vital role businesses play in driving growth, innovation and opportunity nationwide.



MORE THAN AN AWARDS PLATFORM

'Business Power Awards Lahore' is a platform for visibility, collaboration and international connection - bringing together British Pakistani and Pakistani business networks, innovators,

entrepreneurs and institutions under one influential umbrella.

By combining the legacy of the UK's Business Power Awards and the forward-thinking vision of the Innovation Hub at

the University of Lahore, this partnership is a powerful bridge between two nations connected through enterprise, ambition and community.



Find out more at www.businesspowerawards.com

BPA LAHORE:

Celebrating Enterprise. Leadership. Innovation.

Lahore is no longer simply one of Pakistan's cultural capitals - it is rapidly emerging as one of South Asia's most exciting centres for entrepreneurship, digital innovation, education and enterprise.

From tech startups and AI innovation to manufacturing, fashion, healthcare, logistics and professional services, a new generation of business leaders is redefining Pakistan's global business narrative.

For over two decades, the founders of the Business Power Awards have worked alongside leading UK businesses, professionals, innovators and community leaders - building platforms that amplify success

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**Built on
Legacy.
Designed for
the Future.**

stories and create meaningful opportunities for growth.

Business Power Awards Lahore offers organisations extensive brand exposure, strategic networking opportunities and direct engagement with influential decision-makers, entrepreneurs and rising talent

from across Pakistan and the UK.

More importantly, BPA Lahore exists to recognise those making a genuine impact - the businesses creating jobs, the professionals driving innovation, the entrepreneurs building new opportunities, and the individuals shaping the future of industry across Lahore and beyond.

The prestigious black-tie gala event is expected to attract distinguished guests from across the business, corporate, education, media, technology, professional and entrepreneurial sectors - creating an unforgettable evening dedicated to celebrating achievement, ambition and excellence.

- Lahore is Pakistan's second-largest economic hub, with an estimated GDP of around US\$84 billion
- Pakistan's exported goods are worth around US\$30.6 billion
- Around 42% of the Lahore's workforce is employed in finance, banking, IT, real estate and professional services



Find out more at www.businesspowerawards.com

Our 2027 Sponsorship is now open!



Business Power Awards 2027



Platinum Corporate Event Sponsorship

- Logo on all screens on the night
- Full page advert plus editorial in event brochure
- Logo on all our marketing - print, online and social media, with urls links to your company website
- Top Table (10 seats)
- Stage time to talk about your company/ organisation etc
- Presenting an award sponsored by your organisation to a winner

Total Cost
2,500,000 PKR



Gold Sponsorship

- Logo on all screens on the night
- Logo plus half page editorial in event brochure
- Logo on all our marketing - print, online and social media, with urls links to your company website
- VIP Table (10 seats)

Total Cost
2,000,000 PKR



Silver Sponsorship

- Logo on all screens on the night
- VIP Table (10 seats)

Total Cost
1,000,000 PKR



Bronze Sponsorship

- Table (10 seats)

Total Cost
200,000 PKR

2nd January 2027
Nishat Hotel
Lahore,
Pakistan



To enquire about becoming the Headline Sponsor, please call **+447969914041**



Find out more at www.businesspowerawards.com

NOMINATIONS

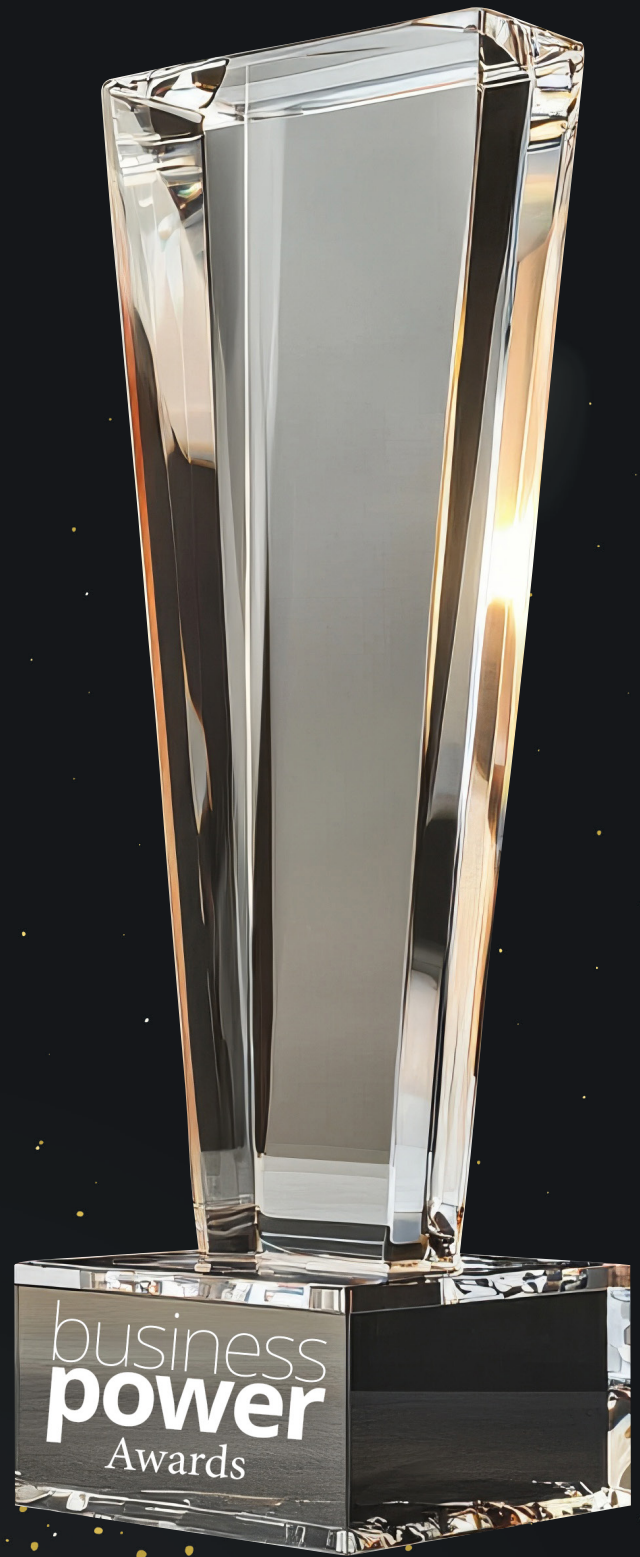
All nominees for the 'Business Power Awards' are shortlisted, and finalists selected, by independent panels of well-established, inspirational professionals across a wide range of industry sectors. Nominations will open from June 2026.



Business Power Awards 2027 Lahore

Categories:

- Entrepreneur of the Year
- Start Up of the Year (under 2-years old)
- SME of the Year
- Retail Business of the Year
- Restaurant of the Year
- Brand of the Year
- Textile & Apparel Business of the Year
- Family Business of the Year
- IT Business of the Year
- Sports Goods Business of the Year
- Health & Wellbeing Business of the Year
- Leather & Products Business of the Year
- Real Estate Business of the Year
- Arts, Media & Culture Award
- Outstanding Female Entrepreneur of the Year
- Professional Woman of the Year
- CEO of the Year
- Special Recognition Award
- Lifetime Achievement Award



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